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This document supplements the post Your Website Has Problems You Don’t Know About. There we explained what influences the experience the users get from your website and what can reduce the page download speed, affect the appearance, hinder correct display of your website in the mobile Internet, and threaten your and your users’ data.

You can set all this right by using the list of tools to optimize various parameters of the website and its content, to identify problems and threats, and for many other purposes.

Website performance and Search Engine Optimization

1. Core Web Vitals

- Lighthouse
- PageSpeed Insights
- CrUX
- Chrome DevTools
- Search Console
- web.dev
- Web Vitals Extension

2. Video and images

- Kraken io
- Tiny JPG и Tiny PNG
- ImageRecycle
- GTmetrix
- Handbrake
- Clideo

3. JavaScript optimization

- Uglify
- Cache API
- YUI Compressor
- Packer
- JS Min
- Google Closure Compiler
- Dojo ShrinkSafe
- JSCompress
- Microsoft Ajax Minifier
- JavaScript Minifier
- Gulp

Read more
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Calendly
Schedule a meeting

Local time-zone
UTC/GMT +06:00

4. HTML and CSS optimization

- CSS Lint
- SublimeLinter
- StyleLint
- W3C CSS Validator
- Dirty Markup
- WebPageTest

Design

1. Images

- Icons8
- Stubborn
- Ouch!
- Absurd
- Blush
- Whoosh
- Charco Illustrations
- Humaaans
- UnDraw

2. CTA

- HubSpot Calls-to-Action
- Wishpond
- Sniply
- ClickMinded
- Canva
- Imagefu
- ButtonOptimizer

3. Navigation

- Xenu
- Screaming Frog
- DeepCrawl
- Botify
- DynoMapper
- PowerMapper
- Open Site Explorer
- Ahrefs
- Majestic
- Sistrix

Mobile version

- Mobile-Friendly Test

Content

- Small SEO Tools
- MarketMuse
- Canva
- SparkToro
- Hemingway Editor
- Grammarly
- Content Row
- SimilarContent
- Keyword Tool Dominator
- Keyworddit
- LSI Keywords Generator by Keysearch
- Google Search Console

Cyber security

1. DDOS attacks

- Cloudflare
- Imperva
- Indusface AppTrana
- SolarWinds Security Event Manager
- Sucuri Website Firewall
- Stackpath
- Link11
- AWS Shield
- Akamai Prolexic Routed

2. Bruteforce

- Hydra
- Aircrack-ng
- John the Ripper
- L0phtCrack
- Hashcat
- DaveGrohl
- Ncrack

3. XSS (Cross Site Scripting)

- XSStrike
- XSS Hunter Express
- XSSER
- Acunetix
- Burp Suite
- Intruder
- Dalfox

4. SQL injection

- SQLmap
- Havij
- SQLninja
- The Mole
- jSQ

Have question or ideas? Contact ADCI Solutions for a free consultation at **hello@adcillc.com.**