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Project brief

Fill out this brief in Adobe Reader

01. Your name _____

02. E-mail that you check frequently _____

03. You're a ☐ middleman ☐ direct client

04. You need (choose all that apply)

☐ front-end works (a user-facing part of a website)

☐ back-end works (features implementation)

☐ design works

05. It is

☐ a brand-new project to start from scratch
(please proceed to question 8)

☐ work on an existing project
(please proceed to the next question)

06. Please provide the link to your website/app _____

07. Please describe what is needed to be fixed/done on this current website app (please proceed to question 13 then)

_____

_____

_____

08.Choose one statement that describes a current situation the best:

- [ ] you're in the process of verifying the project's feasibility
- [ ] your project idea is proved, and you're collecting information about vendors, but there's no project budget and human resources allocated
- [ ] the budget and human resources are in place, and all you need to start a project is a development team

09. Choose one statement that describes a final result the best:

- [ ] it should be achieved in the shortest period possible
- [ ] it should be achieved within the lowest budget possible
- [ ] it should be of a greatest quality possible

10. What business problem your project solves (increases sales, increases conversions, etc)

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11. Describe a final product in terms of functions it has and the most important actions it should do. E.g., an e-commerce site where visitors can customize t-shirts and order them.

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12. Please provide any website that has design you like and do what your product should

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13. Do you have project specifications?

- [ ] Yes
- [ ] No

14. Do you have strict deadlines? E.g., the marketing campaign launch, already announced date of product selling, etc.

- [ ] Yes
- [ ] No

15. What budget are you planning to spend on this work?

- [ ] Less than $5000
- [ ] $5000 - $10 000
- [ ] $10 -000 - $15 000
- [ ] More than $15 000

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